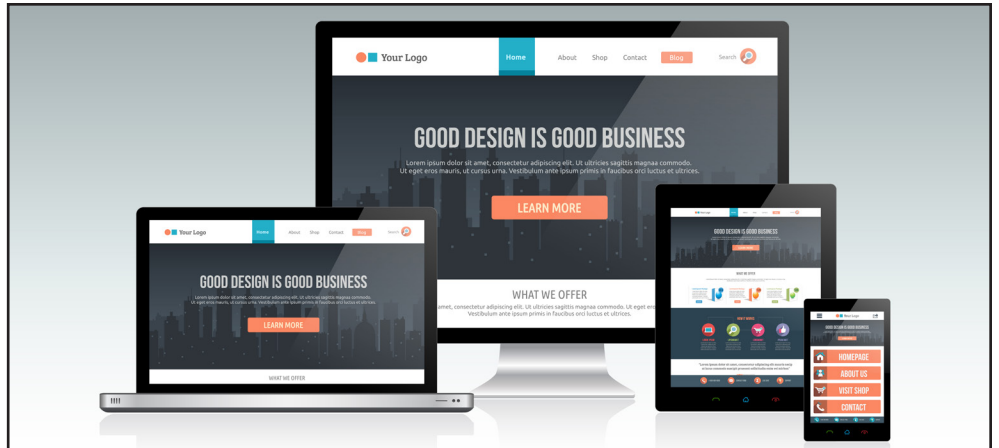


WEBSITE DESIGN



OFFERING

- Existing website audit
- Customized new design and recommended platform
- New navigation or navigation overhaul
- Enhanced or new website copy
- Updated and/or SEO relevant meta tags
- Hosting and website transfer coordination
- Monitoring and evaluation tool setup
- Tracking and automated reporting setup



colesmarketing

Customizable campaigns.
Talented team.
Reliable results.

Is your website screaming for a makeover? Are you using outdated technology to lure new customers?

Websites can be your company's greatest asset or biggest turnoff. Often times, websites are your company's first impression on a potential lead or a lasting impression on how you conduct business. Today, websites need to function as your sales arm, generating leads and important information about your brand across all platforms.

A website's lifespan is typically three to four years. If your website exceeds that time without a major update or redesign, technology is likely to have passed you by, and you risk losing valuable consumers.

At Coles Marketing, we use the latest technology and expert design to make your company's website generate the clicks, calls and leads it should.

ONE WEBSITE, MANY DEVICES

Is your website easily accessible and user-friendly across all platforms, including computers, tablets and mobile? Or do you maintain two or three versions of your company's website to accommodate all your customers' devices?

Today, creating websites in responsive design is seen as one of the industry's best practices. Besides, responsive design is preferred by Google in its ranking factor. Google prefers responsive Web design because content that lives on one website and one URL is much easier for users to share, interact with and link to than content that lives on separate sites.

ONLINE STORYTELLING

Or perhaps you want to treat your website visitors to online storytelling showcasing your products or services with the WOW factor. Then you might consider parallax design for impressive visual effects which can create more interactive viewing and longer user engagement.

Whether it's responsive design or parallax design, Coles Marketing has the expertise to take your 24/7, greatest sales and customer platform your website to the next level. Call today for a free consultation!

Ready to start? Contact us today!

Call Brian at 317.571.0051 or email him at brian@colesmarketing.com today to schedule a free consultation.

3950 Priority Way, Suite 106 • Indianapolis, IN 46240
317.571.0051 • ColesMarketing.com

MEET
THE
WEBSITE
DESIGN
TEAM
LEADERS



KEVIN MOORE *Multimedia Designer*

- Joined Coles Marketing in 2006
- Accomplished digital illustrator and senior multimedia design expert



BRIAN COLES *Vice President Marketing*

- Joined Coles Marketing in 2003
- Experienced digital marketer and entrepreneur



TIM COULON *Vice President Creative*

- Joined Coles Marketing in 2001
- Award-winning creative professional with more than 25 years of experience in print design and creative direction



BARBARA COLES *President*

- Founded Coles Marketing in 1985
- Executive communications professional creating results-oriented strategies for each and every client since the company's founding

MORE ABOUT COLES MARKETING

Established in 1985, Coles Marketing is a family-owned, certified Women Business Enterprise (WBE) based in Indiana.

Coles Marketing has a staff of public and media relations professionals, copywriters, designers and Web and e-communications experts to help your business stand out in your marketplace!

INDUSTRIES SERVED:
Government • Education • Healthcare • Automotive
• Financial services • Real estate • Professional services • Communication • Legal • Manufacturing
• Not-for-profit • Restaurants • Retail • Technology
• Tourism/Events • Transportation

NEED MORE?

Ask us about our additional services:

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Brand Design

Digital Asset Optimization

Ad Design & Promotion



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